spark C

CAPABILITY
STATEMENT

eLearning Development & ISD Support

COMPANY INFORMATION

UEI Number: C9CXNGMP5RS3

CAGE Code: 7GBN6

NAICS Codes: 541519, 541512, 611420, 611430

SBA Certification: SBA 8(a) Certified

GSA: HACS Schedule - 47QTCA24D000J

OUR MISSION

Advancing purposeful and modern learning experiences, SparkC delivers innovative eLearning development and Instructional Systems Design (ISD) support that transforms how organizations build capability and empower their workforce. We combine human-centered design, immersive learning technologies, and proven instructional methodologies to create scalable training that drives performance, engagement, and mission impact.

WHOM WE SERVE

SparkC proudly serves federal, state, and local government agencies, educational institutions, and corporate organizations seeking secure, scalable, and mission-ready solutions. Our clients rely on us to strengthen cybersecurity posture, modernize training and workforce development, deploy high-performance LMS platforms, and deliver expert mission support that drives continuous operational excellence.

CORE COMPETENCIES

✓ INSTRUCTIONAL DESIGN SUPPORT

+ Training Needs Analysis & Strategy Development

+ Cirriculum & Course Design

+ Storyboard Creation & Content Architecture

+ Multimedia & Assessment Integration

+ Quality Assurance, Accessibility and Compliance

✓ CUSTOM eLEARNING DEVELOPMENT

+ Custom SCORM/xAPI Course Development

+ Immersive Simulation/Scenario-Based Learning

+ VILT - Hybrid Training Support

+ Gamification Design and Development

+ Animation Development - VR/AR implementation

ABOUT OUR COMPANY

Founded in 2013, SparkC aimed to become a transformative partner to assist industry in adapting to the emergence of critical cybersecurity and training technologies.

Leveraging a team of seasoned experts, robust industry certifications, and a mission-driven mindset, SparkC empowers clients to identify and mitigate risk, elevate workforce capability, optimize mission systems, and achieve secure, compliant, and operationally effective outcomes.

PAST PERFORMANCE

Delivering quality customer service and elevated subject matter expertise that built a battle-tested track record ranging from federal, state, local, and commecial sectors. Gaining expectional CPARS in our pursuit to solve our clients challenges.

Project Acquisition Lifecycle Training Development

Client: Department of Veterans Affairs - OAL

Performance Period: 2021-2025

Design, Develop and Deploy Acquisition Lifecycle Training eLearning courses through a custom-built, Azure hosted Learning Management System to over 12,000 junior and senior acquisition professionals.This initiative elevates workforce capability and delivers consistent, scalable training across the entire acquisition community.

Project Emergency Preparedness eLearning Course Development

Client: Prince George's Office of Homeland Security & Human Resources Management

Performance Period: 2023-2025

Transform the County-wide Emergency Preparedness Training Course into an deployable eLearning solution. Design, Develop and Deploy course through the NeoGov LMS and provide legacy support across 6,000 County employees.

Project CBO University eLearning Course Development Contract

Client: BlueCrossBlueShield-Illinois

Performance Period: 2025 - Current

Transform the County-wide Emergency Preparedness Training Course into an deployable eLearning solution. Design, Develop and Deploy course through the NeoGov LMS and provide legacy support across 6,000 County employees.

GET IN TOUCH

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